

# WINE TASMANIA

PROMOTING THE COOLEST  
WINE REGION ON THE PLANET.



September 2023

## TASMANIAN WINE OVERVIEW

### WHY IS TASSIE SO AWESOME?

Updated  
September  
2023.



### TASMANIA

**895,000**  
dozen

Bottles of wine produced

**\$21.06**  
per bottle

ALL WINE

**\$26.22**  
per bottle

SPARKLING WINE

**\$19.49**  
per litre

Average value of bottled  
wine sold Internationally (2023)

**\$3,377**  
per tonne

Average value of  
wine grapes (2023)

**100%**

Wine sold ABOVE  
\$15 per bottle (2013)

**0%**

Wine sold BELOW  
\$15 per bottle (2013)

### AUSTRALIA

**110,000,000**  
dozen

Average value of bottled  
wine sold in Australia (2021)

**\$12.06**  
per bottle

**\$12.50**  
per bottle

**\$3.00**  
per litre

**\$642**  
per tonne

**7%**

**93%**

