

WINE TASMANIA

**VINØ
2020**



The VinØ (“VinZero”) program has been developed to measure, improve and report on the management practices of Tasmanian wine producers across the island.



This program ensures that Tasmania’s hard-working grape growers are doing everything they can to produce very high-quality wine, without negative impacts on the environment or local community. VinØ members understand the connection with the land and people and recognise that we are custodians with a responsibility to the future prosperity of Tasmania.

The VinØ program focuses on the following key areas of vineyard and winery management:

- The health of our soils, on which we rely on for high-quality wine grapes
- Managing pest and disease pressures in an environmentally responsible manner
- Biodiversity, using natural flora and fauna to support land and vineyard health
- Measuring and minimising water use in vineyards
- Responsibly managing waste and recycling
- Looking after our valuable vineyard personnel, and the broader community
- Understanding the role that members play in biosecurity, with respect to the longevity of the sector
- Managing aspects in the winery to ensure efficiency, quality and responsibility



The VinØ program provides a framework on the world’s best possible practices across each of these critical areas. Tasmanian grape growers use this framework to monitor, measure, report, benchmark and constantly improve their practices.

For further information and content please visit winetasmania.com.au/vinzero