

# WHY IS TASMANIA SO AWESOME?



## TASMANIA

## AUSTRALIA



**906,000** dozen

**BOTTLES** of wine produced (2022)

**146,000,000** dozen

**\$21.06** per bottle  
**\$26.22** per bottle

**Average value of bottled wine sold**  
**- IN AUSTRALIA (2021) - all wine**  
**- IN AUSTRALIA (2021) - sparkling wine**

**\$12.06** per bottle  
**\$12.50** per bottle

**\$17.68** per litre

**Average value of bottled wine sold**  
**- INTERNATIONALLY (2022)**

**\$6.55** per litre

**\$3,237** per tonne

**Average value of WINE GRAPES (2022)**

**\$630** per tonne

**100%**  
**0%**

**Wine sold ABOVE \$15/bottle (2013)**  
**Wine sold BELOW \$15/bottle (2013)**

**7%**  
**93%**