

WHY IS TASMANIA SO AWESOME?



TASMANIA

1,046,000 dozen

0.5%

2.2%

100%

0%

\$21.06 per bottle

\$26.22 per bottle

\$18.00 per litre

0%

100%

\$3,146 per tonne

BOTTLES of wine produced (2021)

Tasmania's share of total **VOLUME**

Tasmania's share of total **VALUE**

Wine sold **ABOVE** \$15/bottle (2013)

Wine sold **BELOW** \$15/bottle (2013)

Average value of bottled wine sold

- **IN AUSTRALIA** (2021) - all wine

- **IN AUSTRALIA** (2021) - sparkling wine

Average value of bottled wine sold

- **INTERNATIONALLY** (2021)

Below \$7.50/litre

Above \$7.50/litre

Average value of **WINE GRAPES** (2021)

AUSTRALIA



146,000,000 dozen

100%

100%

7%

93%

\$12.06 per bottle

\$12.50 per bottle

\$7.26 per litre

82%

18%

\$701 per tonne