

WHY IS TASMANIA SO AWESOME?

Updated: December 2020



TASMANIA

AUSTRALIA



889,000 dozen

1%

4.2%

100%

0%

\$22.00 per bottle

\$26.00 per bottle

\$18.21 per litre

\$3,037 per tonne

BOTTLES of wine produced - 2020 vintage

Tasmania's share of total **VOLUME**

Tasmania's share of total **VALUE**

Wine sold **ABOVE** \$15/bottle

Wine sold **BELOW** \$15/bottle

Average value of bottled wine sold

- IN AUSTRALIA (2020) - all wine

- IN AUSTRALIA (2020) - sparkling wine

Average value of bottled wine sold

- INTERNATIONALLY (2020)

Average value of **WINE GRAPES** (2020)

109,000,000 dozen

100%

100%

7%

93%

\$12.00 per bottle

\$12.00 per bottle

\$7.34 per litre

\$694 per tonne