November 2020

As Wine Tasmania members would be aware, Australia Post has been a partner of Wine Tasmania for several years and has renewed this partnership for 2020/21 in July. Wine Tasmania thanks Australia Post for its support of the Tasmanian wine sector through this partnership.

The annual review of the exclusive Australia Post wine delivery rates available to Wine Tasmania members takes place in November each year and is facilitated by Australia Post's Tasmanian Manager, Nick Purdon, who has provided the following details:

Key details:
Re-worded minimum volume commitment to avoid confusion – Band B now >50 and Band A remains as >1,000.
Annual Price Review (APR) increase of 2.5% across the board.

Demand for parcel deliveries has significantly increased as more and more Australians embrace online shopping and home deliveries. Over the last few months, Australia Post has been working hard and doing its best to continue delivering for Wine Tasmania members and your customers through COVID-19 and the challenges associated with it.

The annual price review increase at 2.5% is to help reinvest and recover costs in Australia Post's network upgrades, system upgrades and general business expenses to ensure continuation of the best delivery network in Australia.

Australia Post is continuing to reinvest in:
- Network development - Expanding our facilities and investing in automation.
- Systems development - Next gen scanners, new parcel sorters.
- Sustainability - New electric vehicles and recyclable packaging.

New rates for Wine Tasmania Members, effective 1st December 2020:
- Band B - members sending between 0-999 parcels annually
- Band A - members sending more than 1,000 parcels annually

Australia Post appreciates that price changes are never easy. While Australia Post absorbs many costs, these changes will allow Australia Post to continue providing an efficient and sustainable parcels service that you and your customers can rely on.

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