

**To join Wine Tasmania as an associate member, you must be eligible under one of the six classes available:**

1. **Brand Showcase members (Corporate or Government)** (\$1,011+GST per annum) are corporate or government members as listed below, who wish to upgrade their membership to showcase their company brand/ logo with a website link in the monthly Wine Tasmania e-newsletter and within the members only section of Wine Tasmania's website. Your details will also be included in Wine Tasmania's information provided in response to any new investment enquiries, as a 'recommended supplier'.
2. **Corporate members** (\$716+GST per annum) are corporate entities or individuals who do not satisfy the criteria for ordinary membership but who have commercial or other interests in the wine industry, e.g. wine distributors, educators, commercial suppliers to the wine sector. Your details will also be included in Wine Tasmania's information provided in response to any new investment enquiries, as a 'recommended supplier'. Where a member is a corporate entity, an individual person must be nominated as the formal representative of that entity. Additional employees, other than the nominated representative, may be nominated as employee members (see below).
3. **Government members** (\$716+GST per annum) are government and semi-government departments or individuals with interests in the wine sector, e.g. Tasmanian Institute of Agriculture, Government Departments. Where a member is a government department, an individual person must be nominated as the formal representative. Additional employees may become employee members (see below).
4. **Employee members** (\$30+GST per annum) are individuals employed by ordinary members, corporate or government members wishing to receive industry communications and information in their own right.
5. **Student members** (\$208+GST per annum) are individuals currently studying a minimum of 50% of a full-time student equivalent load in a recognised Australian viticulture, oenology or other relevant course.
6. **Individual / Networking members** (\$208+GST per annum) are individuals taking out a personal membership wishing to support the wine sector and receive communication and updates, eg. wine consumers, individual trade and media representatives, past wine sector participants.

In addition to the benefits listed in the above categories, you will also receive the following benefits as an associate member:

- Wine Tasmania's regular e-newsletter
- Access to the 'member only' section and resources on Wine Tasmania's website
- Invitations to a range of workshops and events, with access to member pricing
- The opportunity to sponsor Wine Tasmania member seminars
- Access to the Wine Tasmania logo for use in marketing / corporate materials
- A permanent office, CEO, Marketing Officer and Technical & Extension Officer to professionally represent the sector
- While Associate members do not have voting rights, you are welcome to attend general meetings

### **Optional Benefits for Brand Showcase and Corporate Members only:**

- **Australia Post rates** (\$258+GST per annum) - Wine Tasmania has negotiated exclusive rates to ship wine through Australia Post - view details at <https://winetasmania.com.au/member-offers>.
- **Trade display at Wine Tasmania's 2026 Technical Field Day on 22 September** (\$336+GST) - the biggest event on the annual workshop program, the Field Day is attended by 60+ wine producers across the state for a full day of practical presentations. A limited number of trade displays are available, comprising a trestle table for you to display material / banners (machinery display can be accommodated if needed), recognition of your name / logo in the program, presentation, online event listing and event promotion, and one complimentary ticket to the event.
- **ONE FREE** classified ad in Wine Tasmania's e-newsletter to promote your business per membership year.

There are also a limited number of major partnership packages available for companies wishing to increase their profile amongst the Tasmanian wine sector. Please contact Wine Tasmania on (03) 6223 3770 or [mail@winetasmania.net.au](mailto:mail@winetasmania.net.au) for further information.

Please note the membership year is from 1 July to 30 June each year. Once you have joined as an associate member you will automatically receive a renewal each July.