ASSOCIATE MEMBERSHIP INFORMATION 2026/27

To join Wine Tasmania as an associate member, you must be eligible under one of the six classes available:

1. **Brand Showcase members (Corporate or Government)** ($1,011+GST per annum) are corporate or government members as listed below, who wish to upgrade their membership to showcase their company brand/ logo with a website link in the monthly Wine Tasmania e-newsletter and within the members only section of Wine Tasmania's website. Your details will also be included in Wine Tasmania's information provided in response to any new investment enquiries, as a 'recommended supplier'.

2. **Corporate members** ($716+GST per annum) are corporate entities or individuals who do not satisfy the criteria for ordinary membership but who have commercial or other interests in the wine industry, e.g. wine distributors, educators, commercial suppliers to the wine sector. Your details will also be included in Wine Tasmania's information provided in response to any new investment enquiries, as a 'recommended supplier'. Where a member is a corporate entity, an individual person must be nominated as the formal representative of that entity. Additional employees, other than the nominated representative, may be nominated as employee members (see below).

3. **Government members** ($716+GST per annum) are government and semi-government departments or individuals with interests in the wine sector, e.g. Tasmanian Institute of Agriculture, Government Departments. Where a member is a government department, an individual person must be nominated as the formal representative. Additional employees may become employee members (see below).

4. **Employee members** ($30+GST per annum) are individuals employed by ordinary members, corporate or government members wishing to receive industry communications and information in their own right.

5. **Student members** ($208+GST per annum) are individuals currently studying a minimum of 50% of a full-time student equivalent load in a recognised Australian viticulture, oenology or other relevant course.

6. **Individual / Networking members** ($208+GST per annum) are individuals taking out a personal membership wishing to support the wine sector and receive communication and updates, eg. wine consumers, individual trade and media representatives, past wine sector participants.

In addition to the benefits listed in the above categories, you will also receive the following benefits as an associate member:

- Wine Tasmania's regular e-newsletter
- Access to the 'member only' section and resources on Wine Tasmania's website
- Invitations to a range of workshops and events, with access to member pricing
- The opportunity to sponsor Wine Tasmania member seminars
- Access to the Wine Tasmania logo for use in marketing / corporate materials
- A permanent office, CEO, Marketing Officer and Technical & Extension Officer to professionally represent the sector
- While Associate members do not have voting rights, you are welcome to attend general meetings

Optional Benefits for Brand Showcase and Corporate Members only:

- ***Australia Post rates*** *($258+GST per annum) - Wine Tasmania has negotiated exclusive rates to ship wine through Australia Post - view details at https://winetasmania.com.au/member-offers.*
- ***Trade display at Wine Tasmania's 2026 Technical Field Day on 22 September*** *($336+GST) - the biggest event on the annual workshop program, the Field Day is attended by 60+ wine producers across the state for a full day of practical presentations. A limited number of trade displays are available, comprising a trestle table for you to display material / banners (machinery display can be accommodated if needed), recognition of your name / logo in the program, presentation, online event listing and event promotion, and one complimentary ticket to the event.*
- ***ONE FREE*** *classified ad in Wine Tasmania's e-newsletter to promote your business per membership year.*

There are also a limited number of major partnership packages available for companies wishing to increase their profile amongst the Tasmanian wine sector. Please contact Wine Tasmania on (03) 6223 3770 or mail@winetasmania.net.au for further information.

Please note the membership year is from 1 July to 30 June each year. Once you have joined as an associate member you will automatically receive a renewal each July.

Wine Tasmania Ltd ABN 59 122 303 011
Associate Membership Application Form (2026-27)

Date: _____

Name of Business: _____

ACN/ARBN/ABN: (please circle one): _____

Name of nominated representative: _____

Postal Address: _____

Street Address: _____

Email address: _____

Web address: _____

Mobile/s: _____

I agree to support the Aims and Objectives of Wine Tasmania and to abide by its Constitution.

Signature (nominated representative) _____Date: _____

Associate Membership category (please tick):

1 ☐ Brand Showcase Member - $1,112.00 inc GST _____

☐ ***Optional***: Access to exclusive Australia Post wine shipping rates - $284.00 inc GST

☐ ***Optional***: Trade display at Wine Tasmania's Technical Field Day on 22 September 2026 - $370.00 inc GST

2 ☐ Corporate Member - $788.00 inc GST _____

☐ ***Optional***: Access to exclusive Australia Post wine shipping rates - $284.00 inc GST

☐ ***Optional***: Trade display at Wine Tasmania's Technical Field Day on 22 September 2026 - $370.00 inc GST

3 ☐ Government Member - $788.00 inc GST _____

4 ☐ Employee Member - $32.00 inc GST _____

5 ☐ Student Member - $229.00 inc GST _____

6 ☐ Individual / Networking Member - $229.00 inc GST _____

7 ☐ I am interested in raising my profile among Tasmanian wine producers, please contact me to discuss additional partnership opportunities.

TOTAL PAYABLE $ _____

Payment:

☐ Direct Deposit. Wine Industry Tasmania BSB: 087-007 Account No: 7804-78362
Please include your name/business name as the reference. Please email (mail@winetasmania.net.au) or post this form after your direct deposit. Address above.

☐ Please invoice me so that I can make payment online via credit card.

Upon receipt of your completed form and payment your application will be reviewed by the Board of Wine Tasmania. Upon approval by the Board we will send a letter of acknowledgment and other relevant information. Should you wish to cancel your membership at any time, you may do so in writing and will be liable for any outstanding dues. If you have any questions or require assistance to complete this form, please contact Wine Tasmania on (03) 6223 3770.

- Thank you for your support.